

### **Strategic Direction I. Cultivate a Culture of Success and Belonging**

#### **A. Champion Student Success Team 1**

*Objective 1: Prioritize initiatives designed to shorten time to degree completion*

*Objective 2: Expand student support resources for both personal and academic success to increase retention*

*Objective 3: Elevate career development and readiness*

*Objective 4: Encourage student engagement through co-curricular involvement*

- Co-chairs
  - Amy Hurd
  - Andy Morgan
- Members
  - Natalie Alexander
  - Angela Bonifas
  - Kate Boutilier
  - Brody Broshears
  - Donald Reed
  - Soemer Simmons
  - Michelle Whited
  - Keenan Wimbley

#### **B. Nurture Equity, Diversity, Access, and Belonging Team 2**

*Objective 1: Evaluate and expand incentives that cultivate equity, diversity, access, and belonging*

*Objective 2: Enhance campus internationalization efforts and global engagement experiences*

*Objective 3: Implement outcome-driven, best practice strategies that bridge gaps impacting underserved students, faculty, and staff*

*Objective 4: Expand support services and programming to meet the unique needs of varied student communities*

- Co-chairs
  - Roopa Rawjee
  - Byron Craig
- Members
  - Janice Bonneville
  - Rebecca Brown
  - Brendan Delk
  - Tammie Keney
  - Lawrence Lair
  - Christa Platt

- Fernando Severino

### C. Promote a Community of Well-Being **Team 3**

*Objective 1: Highlight, promote, and expand student services*

*Objective 2: Broaden support to meet Redbird mental health needs*

*Objective 3: Create infrastructure that supports and promotes programs and initiatives that enhance the well-being of students, faculty, and staff*

- Co-chairs
  - Dawn Pote
  - Christy Bazan
- Members
  - Jim Almeda
  - Danielle Beasley
  - Kate Benziger
  - Ellie Cain
  - Valerie Deal
  - Kristen Lagally
  - Lisa Lawless
  - Mackenzie Smith
  - Kara Snyder
  - Ryan Swenson
  - Kelly Walker
  - Tracy Widergren
  - Tracy Willet

### D. Bolster Faculty and Staff Success **Team 4**

*Objective 1: Enhance learning and development programming to promote employee growth and skill-building*

*Objective 2: Attract and retain talented faculty and staff through various compensation strategies*

*Objective 3: Expand on a maximally adaptive and flexible workforce*

- Co-chairs
  - Janice Bonneville
  - Jen Friberg
- Members
  - Angie Doolin
  - Steve Hunt
  - Bill Legett
  - Mayuko Nakamura
  - Sarah Starr

- Derek Story

### **Strategic Direction II. Foster a Culture of Responsible Stewardship**

#### **A. Improve Efficiencies Across Campus**

*Objective 1: Optimize resource allocation and utilization in support of university goals* **Team 5** (on hold)

- Co-chairs
  - Amanda Hendrix
  - TBD

*Objective 2: Continually update technology to meet the needs of campus* **Team 6**

- Co-chairs
  - Rob Bailey
  - Arturo Ramirez
- Members
  - Majeed Abu-Qulbain
  - Brad Boesdorfer
  - Tony Brook
  - Ryan Gray
  - Rosie Hauck
  - Erika Jones
  - Mike Regilio

*Objective 3: Improve business processes to create efficiencies and increase effectiveness* **Team 7**

- Co-chairs
  - Amy Tuttle
  - Stacy Ramsey
- Members
  - Jackie Fry
  - Dana Karraker
  - Chasity Logan
  - Dimitrios Nikolaou
  - Derek Story
  - Jill Wilberg

### B. Advance Strategic Enrollment Management Methods **Team 8**

*Objective 1: Increase enrollment to strategically expand access to an Illinois State education*

*Objective 2: Evaluate and align resources to support access, enrollment, and persistence to graduation for all students*

*Objective 3: Expand innovative recruitment and retention strategies at every level*

- Co-chairs
  - Jana Albrecht
  - Wendi Whitman
- Members
  - Angell Howard
  - Julie Huber
  - Debbie Lamb
  - Marla Reese-Weber
  - Soemer Simmons
  - Brian Smiser
  - Ginny Smith
  - Deanna Stewart
  - Wouter Van Alebeek
  - Pat Walsh

### C. Invest in Campus Infrastructure and Operational Resiliency **Team 9**

*Objective 1: Develop a dynamic master plan that guides future growth and development*

*Objective 2: Address capital renewal issues with a priority on life/safety concerns*

*Objective 3: Invest in campus safety efforts*

*Objective 4: Implement continuity of operations*

- Co-chairs
  - Mike Gebeke
  - Eric Hodges
- Members
  - Chris Grieshaber
  - Phil Halcomb
  - Adam McCrary
  - Nick Stoff
  - Aaron Woodruff

### D. Expand Our Commitment to a Culture of Sustainability **Team 10**

*Objective 1: Support sustainability through academic programs and scholarly activities*

*Objective 2: Optimize campus operations to maximize sustainability*

*Objective 3: Educate and empower faculty, staff, and students to be stewards of sustainability*

- Co-chairs
  - Elisabeth Reed
  - Christine Bruckner
- Membership
  - Joan Brehm
  - Jin Jo
  - Peter Kaufman
  - Marc Martindale
  - Dani Schroeder
  - Kristie Toohill
  - Jeff Vargo

### Strategic Direction III. Elevate Our Institutional Excellence

#### **A. Increase the Impact of Our Scholarly and Creative Productivity Team 11**

*Objective 1: Provide comprehensive support for increased scholarship and creative productivity*

*Objective 2: Increase and reward faculty-, staff, and student-generated scholarship*

*Objective 3: Pursue important and wide-reaching outlets to showcase research and creative productivity within each discipline or areas of expertise*

- Co-chair
  - Craig McLauchlin
- Membership
  - Matt Aldeman
  - Jeffry Barrett
  - Ryan Brown
  - Jessie Casida
  - Askar Choudhury
  - Yun-Ching Chung
  - Andrea Crimmins
  - Mary Dyck
  - Shawn Hitchcock
  - Myoung Jin Kim
  - Somnath Lahiri
  - Logan Miller
  - Anne McNamara
  - Kevin Meyer
  - Nesrin Ozalp
  - Carla Rabe-Hemp
  - Epaminondas Rosa
  - Rachel Scott
  - Sara Semonis
  - Chang Su-Russell
  - David Thomas
  - Erin Thomas
  - Laura Vogel
  - Mark Wunder

### B. Meet the Needs and Aspirations of Today's Learners **Team 12**

*Objective 1: Create new programs and expand capacity in existing programs to meet the pedagogic, career aspirations, and workforce needs of students and employers*

*Objective 2: Develop flexible, innovative teaching and learning experiences to support traditional and nontraditional students and working professionals*

*Objective 3: Strategically increase and expand our graduate programs and offerings*

*Objective 4: Pursue flexible modality options and opportunities to support student learning*

- Co-chairs
  - Tony Piña
  - Gavin Weiser
- Members
  - Kristina Falbe
  - Emma Kopko
  - Quanisha Kumi-Darfour
  - Dane Myers
  - Steve Travers

### C. Enhance Institutional Recognition **Team 13**

*Objective 1: Elevate Illinois State's branding and communication strategies*

*Objective 2: Create compelling narratives about Illinois State's accomplishments and ensure wide dissemination among state, national, and global audiences*

*Objective 3: Invest in first impressions of campus that inspire and delight students and visitors*

- Co-chairs
  - Jeff Mavros
  - Kevin Bersett
- Members
  - Becky Barbour
  - Brian Beam
  - Chris Coplan
  - Jordan Cox
  - Megan MacLeod
  - Riley Nebel
  - Kamille Vallier

### Strategic Direction IV. Expand Mutually Beneficial Partnerships

#### **A. Foster Coordinated Internal Engagement Team 14**

*Objective 1: Leverage relationships and expertise to support collaboration across the University*

*Objective 2: Encourage interdisciplinary learning and scholarship*

*Objective 3: Improve campus communication and transparency*

- Co-chairs
  - Jill Benson
  - Joe Blaney
- Members
  - Eric Boerngen
  - Gina Hunter
  - Quanisha Kumi-Darfour
  - Rocio Rivadeneyra
  - Amy Secretan
  - Rick Valentin
  - Heidi Verticchio
  - Valerie Welsh

#### **B. Enhance a Culture of Philanthropy Team 15**

*Objective 1: Strengthen engagement with university alumni and friends in giving back to the University*

*Objective 2: Create greater opportunities for private support of student recruitment, success, and persistence*

*Objective 3: Increase faculty and staff involvement in university philanthropy*

*Objective 4: Develop, plan, and initiate the next university campaign*

- Co-chairs
  - Mark Wunder
  - Kris Harding
- Members
  - Kate Childs
  - Stephanie Duquenne
  - Elizabeth Klatt
  - Jillian Nelson
  - Kara Snyder



### C. Target External Engagement **Team 16**

*Objective 1: Enhance collaboration with legislators to advance the mission of the University*

*Objective 2: Engage with partners to increase awareness and enhance research projects*

*Objective 3: Strengthen and expand our corporate relationships*

*Objective 4: Maintain and expand civic and local community connections and communications*

*Objective 5: Foster relationships with community colleges and international institutions*

- Co-chairs
  - Harriett Steinbach
  - Katy Strzepek
- Members
  - Natalie Alexander
  - Beverly Beyer
  - Brad Franke
  - Morgan Johnson
  - Terry Noel
  - Roopa Rawjee
  - Joni Staley