

Strategic Direction I. Cultivate a Culture of Success and Belonging

A. Champion Student Success Team 1

Objective 1: Prioritize initiatives designed to shorten time to degree completion

Objective 2: Expand student support resources for both personal and academic success to increase retention

Objective 3: Elevate career development and readiness

Objective 4: Encourage student engagement through co-curricular involvement

- Co-chairs
 - Amy Hurd
 - Andy Morgan
- Members
 - Natalie Alexander
 - Angela Bonifas
 - Kate Boutilier
 - Brody Broshears
 - Donald Reed
 - Soemer Simmons
 - Michelle Whited
 - Keenan Wimbley

B. Nurture Equity, Diversity, Access, and Belonging Team 2

Objective 1: Evaluate and expand incentives that cultivate equity, diversity, access, and belonging

Objective 2: Enhance campus internationalization efforts and global engagement experiences

Objective 3: Implement outcome-driven, best practice strategies that bridge gaps impacting underserved students, faculty, and staff

Objective 4: Expand support services and programming to meet the unique needs of varied student communities

- Co-chairs
 - Roopa Rawjee
 - Byron Craig
- Members
 - Janice Bonneville
 - Rebecca Brown
 - Brendan Delk
 - Tammie Keney
 - Lawrence Lair
 - Christa Platt

C. Promote a Community of Well-Being **Team 3**

Objective 1: Highlight, promote, and expand student services

Objective 2: Broaden support to meet Redbird mental health needs

Objective 3: Create infrastructure that supports and promotes programs and initiatives that enhance the well-being of students, faculty, and staff

- Co-chairs
 - Dawn Pote
 - Christy Bazan
- Members
 - Jim Almeda
 - Danielle Beasley
 - Kate Benziger
 - Ellie Cain
 - Valerie Deal
 - Kristen Lagally
 - Lisa Lawless
 - Mackenzie Smith
 - Kara Snyder
 - Ryan Swenson
 - Kelly Walker
 - Tracy Widergren
 - Tracy Willet

D. Bolster Faculty and Staff Success **Team 4**

Objective 1: Enhance learning and development programming to promote employee growth and skill-building

Objective 2: Attract and retain talented faculty and staff through various compensation strategies

Objective 3: Expand on a maximally adaptive and flexible workforce

- Co-chairs
 - Janice Bonneville
 - Jen Friberg
- Members
 - Angie Doolin
 - Steve Hunt
 - Bill Legett
 - Mayuko Nakamura
 - Sarah Starr
 - Derek Story

Strategic Direction II. Foster a Culture of Responsible Stewardship

A. Improve Efficiencies Across Campus

Objective 1: Optimize resource allocation and utilization in support of university goals **Team 5** (on hold)

- Co-chairs
 - Amanda Hendrix
 - TBD

Objective 2: Continually update technology to meet the needs of campus **Team 6**

- Co-chairs
 - Rob Bailey
 - Arturo Ramirez
- Members
 - Majeed Abu-Qulbain
 - Brad Boesdorfer
 - Tony Brook
 - Ryan Gray
 - Rosie Hauck
 - Erika Jones
 - Mike Regilio

Objective 3: Improve business processes to create efficiencies and increase effectiveness **Team 7**

- Co-chairs
 - Amy Tuttle
 - Stacy Ramsey
- Members
 - Jackie Fry
 - Dana Karraker
 - Chasity Logan
 - Dimitrios Nikolaou
 - Derek Story
 - Jill Wilberg

B. Advance Strategic Enrollment Management Methods Team 8

Objective 1: Increase enrollment to strategically expand access to an Illinois State education

Objective 2: Evaluate and align resources to support access, enrollment, and persistence to graduation for all students

Objective 3: Expand innovative recruitment and retention strategies at every level

- Co-chairs
 - Jana Albrecht
 - Wendi Whitman
- Members
 - Angell Howard
 - Julie Huber
 - Debbie Lamb
 - Marla Reese-Weber
 - Soemer Simmons
 - Brian Smiser
 - Ginny Smith
 - Deanna Stewart
 - Wouter Van Alebeek
 - Pat Walsh

C. Invest in Campus Infrastructure and Operational Resiliency Team 9

Objective 1: Develop a dynamic master plan that guides future growth and development

Objective 2: Address capital renewal issues with a priority on life/safety concerns

Objective 3: Invest in campus safety efforts

Objective 4: Implement continuity of operations

- Co-chairs
 - Mike Gebeke
 - Eric Hodges
- Members
 - Chris Grieshaber
 - Phil Halcomb
 - Adam McCrary
 - Nick Stoff
 - Aaron Woodruff

D. Expand Our Commitment to a Culture of Sustainability **Team 10**

Objective 1: Support sustainability through academic programs and scholarly activities

Objective 2: Optimize campus operations to maximize sustainability

Objective 3: Educate and empower faculty, staff, and students to be stewards of sustainability

- Co-chairs
 - Elisabeth Reed
 - Christine Bruckner
- Membership
 - Joan Brehm
 - Jin Jo
 - Peter Kaufman
 - Marc Martindale
 - Dani Schroeder
 - Kristie Toohill
 - Jeff Vargo

Strategic Direction III. Elevate Our Institutional Excellence

A. Increase the Impact of Our Scholarly and Creative Productivity Team 11

Objective 1: Provide comprehensive support for increased scholarship and creative productivity

Objective 2: Increase and reward faculty-, staff, and student-generated scholarship

Objective 3: Pursue important and wide-reaching outlets to showcase research and creative productivity within each discipline or areas of expertise

- Co-chair
 - Craig McLauchlin
- Membership
 - Matt Aldeman
 - Jeffry Barrett
 - Ryan Brown
 - Askar Choudhury
 - Yun-Ching Chung
 - Andrea Crimmins
 - Mary Dyck
 - Shawn Hitchcock
 - Myoung Jin Kim
 - Somnath Lahiri
 - Anne McNamara
 - Kevin Meyer
 - Carla Rabe-Hemp
 - Epaminondas Rosa
 - Rachel Scott
 - Sara Semonis
 - Chang Su-Russell
 - David Thomas
 - Erin Thomas
 - Laura Vogel
 - Mark Wunder

B. Meet the Needs and Aspirations of Today's Learners Team 12

Objective 1: Create new programs and expand capacity in existing programs to meet the pedagogic, career aspirations, and workforce needs of students and employers

Objective 2: Develop flexible, innovative teaching and learning experiences to support traditional and nontraditional students and working professionals

Objective 3: Strategically increase and expand our graduate programs and offerings

Objective 4: Pursue flexible modality options and opportunities to support student learning

- Co-chairs
 - Tony Piña
 - Gavin Weiser
- Members
 - Kristina Falbe
 - Emma Kopko
 - Quanisha Kumi-Darfour
 - Dane Myers
 - Steve Travers

C. Enhance Institutional Recognition Team 13

Objective 1: Elevate Illinois State's branding and communication strategies

Objective 2: Create compelling narratives about Illinois State's accomplishments and ensure wide dissemination among state, national, and global audiences

Objective 3: Invest in first impressions of campus that inspire and delight students and visitors

- Co-chairs
 - Jeff Mavros
 - Kevin Bersett
- Members
 - Becky Barbour
 - Brian Beam
 - Chris Coplan
 - Jordan Cox
 - Megan MacLeod
 - Riley Nebel
 - Kamille Vallier

Strategic Direction IV. Expand Mutually Beneficial Partnerships

A. Foster Coordinated Internal Engagement Team 14

Objective 1: Leverage relationships and expertise to support collaboration across the University

Objective 2: Encourage interdisciplinary learning and scholarship

Objective 3: Improve campus communication and transparency

- Co-chairs
 - Jill Benson
 - Joe Blaney
- Members
 - Eric Boerngen
 - Gina Hunter
 - Quanisha Kumi-Darfour
 - Rocio Rivadeneyra
 - Amy Secretan
 - Rick Valentin
 - Heidi Verticchio
 - Valerie Welsh

B. Enhance a Culture of Philanthropy Team 15

Objective 1: Strengthen engagement with university alumni and friends in giving back to the University

Objective 2: Create greater opportunities for private support of student recruitment, success, and persistence

Objective 3: Increase faculty and staff involvement in university philanthropy

Objective 4: Develop, plan, and initiate the next university campaign

- Co-chairs
 - Mark Wunder
 - Kris Harding
- Members
 - Kate Childs
 - Stephanie Duquenne
 - Elizabeth Klatt
 - Jillian Nelson
 - Kara Snyder

C. Target External Engagement **Team 16**

Objective 1: Enhance collaboration with legislators to advance the mission of the University

Objective 2: Engage with partners to increase awareness and enhance research projects

Objective 3: Strengthen and expand our corporate relationships

Objective 4: Maintain and expand civic and local community connections and communications

Objective 5: Foster relationships with community colleges and international institutions

- Co-chairs
 - Harriett Steinbach
 - Katy Strzepek
- Members
 - Natalie Alexander
 - Beverly Beyer
 - Brad Franke
 - Morgan Johnson
 - Terry Noel
 - Roopa Rawjee
 - Joni Staley